

New York Police Department Blood Drives

Checklist for Success

- Pick Your Date(s).**
 - Explore precinct activities and schedule to identify best opportunity for employees and community to participate.
 - Schedule blood donor campaign dates and space for entire year.
 - Remember, to meet patient needs, we especially need blood drives on or around holidays.
- Consider the Best Location!**
 - Is there inside space (typically muster room) or do you require use of the NYBC Busmobile?
 - For the bus:
 - Space must be reserved at least two hours prior to the start of the blood drive
 - orientation of the bus must ensure that donors enter and exit safely.
 - Access to bathrooms must be convenient for NYBC staff and donors.
- Seek Support and Form a Committee.** The more the merrier!
 - Since 1995 NYPD Commissioners have served on the NYBC Volunteer Leadership Team.
 - The NYPD Commissioner's Cup is awarded to the patrol borough donating the most pints of blood during the campaign year. (2012 Winner – Patrol Borough Bronx with 1137 donations)
 - Many NYPD blood drives are coordinated by Training Sergeants (TSgt).
 - TSgts may have monthly meetings at Patrol Borough HQ, NYBC will seek opportunities to speak at these meetings when possible.
 - Schedule NYBC Account Manager AM to speak at Roll Call prior to the drive or day-of-drive.
 - Consider asking your top 10 blood donors to help spread the word or serve on a committee.
 - Involve NYPD Explorers in the organization and promotion of the drive. If they meet at an alternative time, ask NYBC AM to present to Explorers.
 - Show NYPD video when possible or new NYBC videos.
 - Advertise in NYPD Bulletin.
 - Determine if the precinct drive is open to the public.
 - If open to the public, ensure that signage and fliers are given to neighboring organizations, schools, places of worship, fire houses, businesses, etc.
 - NYPD chairperson best practices include
 - Set and agree on goal.
 - Ask for communication and support from precinct command.
 - Communicate with past blood donors. (Your AM will provide you with your donor list.)
 - NYBC can send postcards to past donors.
 - NYBC will send e-mail to all past donors 14 days prior to your drive.
 - Consider a raffle prize from neighboring business, prime parking space, etc.
 - Consider if there is opportunity to promote drive through social media or websites?
- Dedicate the Blood Drive to a Blood Recipient from Your Precinct or Share a Blood Usage Story.**
- Day of Blood Drive Support.**
 - Display "Blood Drive Today" signs within precinct and surrounding neighborhood.
 - Make Roll Call announcements.
 - Other activities for NYPD or NYBC volunteer(s).
 - Welcome donors and explain process.
 - Escort donors.
 - Assist in the refreshment area.
 - Call donors who miss their appointments.
- Post Blood Drive.**
 - Recognize your team.
 - Thank blood donors.
 - Share the results with all.
 - Publicize the next blood drive date.

Joanna has a medical condition requiring regular infusions of immune globulin which is derived from plasma donations.