

PRODUCT QUALITY
& CHOICE

Ready availability of safe and cost-effective blood products

Recognized for our proven commitment to continuous improvement and customer service, Innovative Blood Resources strives to meet client needs 100% of the time. With a dedication to product quality, purity, and potency, we serve hospitals big and small with the personal attention required to deliver the right blood product—whenever and wherever it is needed.

COMPREHENSIVE PRODUCT MENU

- Routine blood components
- Irradiated products
- Leukoreduced packed red blood cells
- Phenotyped red cells
- Frozen red cells from rare donors
- Single donor platelets (SDP)
- HLA matched and HPA-1a negative platelets
- Fresh frozen plasma
- Single cryoprecipitate
- Pooled cryoprecipitate
- Cryo-poor plasma
- Plasma cryoprecipitate removed
- Cryoprecipitate AHF
- Pooled Cryoprecipitate-5P

MOVING FORWARD WITH AWARD-WINNING QUALITY AND SAFETY

- Established TRALI-mitigation strategy
 - All-male plasma
 - HLA screening of female apheresis platelet donors
- Anti-A titers performed on Type O apheresis platelets
- Group O red blood cells screened for CMV
- 15 tests—including babesia and 11 other infectious diseases
- Strict quality control metrics maintained in accordance with the FDA, AABB, CLIA, and The Joint Commission
- Proprietary Hospital Quality Report, issued quarterly, based on the 10 AABB Quality System Essentials
- ISBT 128 and EU compliant

RIGHT PRODUCT, RIGHT TYPE—AVAILABLE AT THE RIGHT TIME

Robust production planning, expert forecasting, and 'Lean' manufacturing principles ensure outstanding reliability in consistently meeting hospital needs 24/7.

From routine deliveries to on-demand STAT orders—including emergency air and ground blood product support—Innovative Blood Resources has achieved fill rates among the best in the country.

- >99.5% red blood cells
- >98% type-specific apheresis platelets

Find out why Innovative Blood Resources—a leader in ensuring the safety and ready availability of our community's blood supply—is the right business partner for your organization.

To learn more, contact us at:

sales@innovativeblood.org | 1-888-980-8847 | InnovativeBloodResources.org



Maintaining excellence in safety and quality, Innovative Blood Resources continually drives down costs to deliver value-based pricing on blood components

LOCAL SERVICES PROVIDED BY
MEMORIAL BLOOD CENTERS AND
NEBRASKA COMMUNITY BLOOD BANK



INNOVATIVE
BLOOD
RESOURCES

InnovativeBloodResources.org
1-888-980-8847

IBR-CS_104.2 • 2/2016
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